

CORPORATE PARTNERSHIP PROGRAM BENEFITS

By contributing to the Florida Trail Association (FTA), your business will be associated with a nationally-recognized grassroots conservation and recreation organization. The FTA has been the beneficiary of philanthropic contributions from a wide variety of companies and foundations from the outdoor industry and beyond. These companies understand the importance and value in supporting the FTA's efforts in protecting the Florida National Scenic Trail— a 1,500 mile hiking trail that is recognized worldwide as one of North America's most treasured outdoor resources.

Diamond

\$25,000+

- Press Release Recognition
- 2 Social Media Posts
- 2 E-Blaze Newsletter Recognitions
- Full Page Ad in 4 Issues of FTA Footprint Magazine
- Homepage Banner on floridatrail.org

Platinum

\$10,000 to \$24,999

- Press Release Recognition
- Social Media Post
- 2 E-Blaze Newsletter Recognitions
- 1/2 Page Ad in 3 Issues of FTA Footprint Magazine
- Web Link and Logo on floridatrail.org



Gold

\$5,000 to \$9,999

- Social Media Post
- E-Blaze Newsletter Recognition
- 1/2 Page Ad in 2 Issues of FTA Footprint Magazine
- Web Link and Logo on floridatrail.org

Silver

\$2,500 to \$4,999

- E-Blaze Newsletter Recognition
- 1/4 Page Ad in 2 Issues of FTA Footprint Magazine
- Web Link and Logo on floridatrail.org



Bronze

\$1,000 to \$2,499

- 1/4 Page Ad in 1 Issue of FTA Footprint Magazine
- Web Link and Logo on floridatrail.org

Supporter

\$500 to \$999

- Acknowledgment Listing in 1 Issue of FTA Footprint Magazine
- Web Link and Logo on floridatrail.org



For donations of \$50,000 or more, FTA will work with you to develop a cause-related marketing strategy that will enable your company to build a unique partnership.

For more information on the FTA's Corporate Partnership program, please contact Royce Gibson, Executive Director, at 352-378-8823 or via email at royceg@floridatrail.org.

**Florida
Trail
Association**
Building More Than Trails

