



**Florida Trail
Association**



TRAIL FEST 2026

OUTDOOR WEEKEND FESTIVAL

Trail FEST brings together hikers, conservationists, outdoor professionals, and trail enthusiasts for a weekend of celebration, learning, and community. Connect your brand with outdoor lovers from across Florida and the Southeast!

MARCH 6 - 8, 2026

WHITE SPRINGS, FLORIDA

STEPHEN FOSTER FOLK CULTURE CENTER STATE PARK

ORGANIZER PROFILE



We are the Florida Trail Association, the 501(c)(3) nonprofit responsible for developing, maintaining, protecting, & promoting a network of hiking trails throughout the state, including the unique Florida National Scenic Trail, commonly known as the “Florida Trail.” The Florida Trail is one of 11 National Scenic Trails in the United States, and encompasses 1500 miles of hiking trails across Florida.

BUILDING MORE THAN TRAILS SINCE 1966.

VISION

Our vision is a continuous well-maintained, protected network of hiking trails on public lands that highlight the unique natural, scenic, cultural, and historic places in Florida.

405,000

**Trail Visitors
in 2024**

32,080

**VOLUNTEER HOURS
Logged in 2024**



EVENT DETAILS:



White Springs, FL

Florida Trail FEST

March 6 - 8, 2026

TRAIL FEST ISN'T JUST AN EVENT — IT'S A CELEBRATION OF FLORIDA'S TRAILS, WILD PLACES, AND THE PEOPLE WHO PROTECT THEM. IN ITS SECOND YEAR, THIS WEEKEND HIKERS, CONSERVATIONISTS, OUTDOOR PROFESSIONALS, AND TRAIL ENTHUSIASTS CAMP, LEARN, AND COME TOGETHER IN COMMUNITY.

Event Highlights

- **Free Event** - Welcoming everyone to join in the fun!
- **Weekend of Comaraderie** - Camping, Kickoff Bonfire, & Community Gatherings
- **Guided Hikes & Adventures** on the Florida Trail & the shores of the Suwannee River
- **Educational Workshops** - Learn from outdoor experts & experienced hikers
- **Vendors** - Shop outdoor gear, crafts, and local goods from trail-friendly businesses
- **Live Music** - The sounds of local bands will fill the 800 acre park
- **Food Vendors** - Enjoy local food vendors during the event
- **Volunteer Awards** - Recognition of Florida Trail Association 2025 Volunteers
- **Dedicated Thru Hiker Area** - Celebrating those who have taken the 1,500 mile challenge!



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WHY FEATURE YOUR BUSINESS AT TRAIL FEST



- ✓ Exclusive brand exposure as Trail FEST draws hundreds of attendees and thousands of digital impressions through event promotion (social platforms- 63k, eBlasts- 21k/week, website- 9k/month)
- ✓ Align your business with a trusted partner in outdoor stewardship, conservation & volunteer spirit.
- ✓ Variety of vendor options allowing you to choose a booth option that meets your business goals.
- ✓ Opportunities for direct customer interaction & booth demonstration opportunities at the event.
- ✓ Being a vendor helps maintain and protect over 1,500 miles of the Florida Trail through the Florida Trail Association's mission.

Bringing an immersive community festival experience to Florida outdoor enthusiasts.



VENDOR

OPPORTUNITIES

VIP Vendor Space

- Large space in the VIP Section
- Guaranteed Water & Electric Hook Up
- Includes camping for 2 representatives
- Name listed on event website and Trail FEST Guide
- Only 3 VIP Vendor Spaces Available

\$350



**Add on rental of
1 table & 2 chairs
\$50**

Double Deluxe Vendor Space

- Large space on the corner of Vendor Row
- Includes camping for 2 representatives
- Name listed on event website and Trail FEST Guide
- Only 4 Double Deluxe Spaces Available

\$300

Standard Vendor Space

- Standard size booth space located on Vendor Row
- Includes camping for 2 representatives
- Name listed on event website and Trail FEST Guide

\$200



Non-Profit Vendor Space

- Exclusive option for non-profit organizations
- Standard size booth space located on Vendor Row
- Includes camping for 2 representatives
- Name listed on event website and Trail FEST Guide

\$100

FOOD TRUCK OPPORTUNITIES



FOOD TRUCK VENDOR

- Large dedicated food truck space located near VIP Vendors
- Water & Electric hook up near space
- Max. of 4 food trucks allowed for the event, giving your business impact & exclusivity
- Rental of 1 table & 2 chairs may be added for an additional fee
- Includes weekend camping for 2 representatives
- Name listed on event website and Trail FEST Guide

\$200

All Spaces Are Reserved
**FIRST COME
FIRST SERVE**



VENDOR & FOOD TRUCK DETAILS



- **Sign Up** - Take the next step to partner with us as a vendor or food truck at floridatrail.org/ftf
- **Reservations** - We are unable to reserve vendor or food truck spaces without a completed registration form and full payment.
- **Rental** - Rental of 1 table and 2 chairs is \$50 & can be added at time of registration.
- **Set Up** - Booth set up is Friday March 6, 2026, 9 am - 4 pm. Event begins at 4 pm.
- **Booth Hours** - Event Booth Open Hours: Friday 4 - 6 pm, Saturday 9 am - 5 pm, Sunday 9 am - 12 pm. Please plan to have someone at that booth during these times.
- **Breakdown Time** - Sunday 12 pm - 2 pm. We ask that vendors & food trucks commit to staying for the entire event.
- **Deposit & Cancellation Policy** - Due to the nature of vendor & food truck opportunities, the monies paid are non-refundable.
- **Rain & Weather Policy** - Trail Fest continues, rain or shine! Be prepared to keep dry.
- **Contact the Team** - If you have any additional questions about the event or vendor opportunities, please email fest@floridatrail.org



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HOPE TO SEE YOU THERE!

CONTACT INFO

 fest@floridatrail.org

 @floridatrail.org

 @floridatrail

 @floridatrail



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